IPSOS GLOBAL INFLATION MONITOR

May 2023

A 29-country Ipsos Global Advisor survey



GAME CHANGERS Ipsos

KEY LEARNINGS

Public sentiment is subdued

The state we're in: More think their country is currently in recession than say it is not in 26 out of 29 countries.

A sense of resignation: An average of 46% think it will take more than 12 months for inflation to return to normal in their country, with a further 19% saying it "never will".

Feeling the pressure: people in Australia, Britain, Canada, France, Poland and Germany are more likely to say they are finding things "difficult" than they were a year ago.

Negative sentiment is softening...a little

Turning the corner? Although they may not "feel" it, the global public mood was even more pessimistic when the Global Inflation Monitor series began a year ago:

- Expectations that prices will rise over the next year are not quite as widespread in nearly all countries.
- The proportion who expect their disposable income to fall *is not quite* as high as it was in many countries.
- There is somewhat less anticipation of rising food, fuel and leisure costs compared with past waves.

But day-to-day concerns are real

Not going away? Close to seven in ten still expect an increase in the cost of their food shopping, utility/energy costs and other household shopping over the next six months.

Elevated expectations everywhere: in all countries except South Korea, Japan and Brazil, at least six in ten say they expect food costs to rise over the next year.

This expectation is highest in Great Britain, Argentina and Australia; in each around fourfifths are expecting price rises.

What's causing rising prices?

Lots going on: The public are particularly likely to cite the state of the global economy, interest rates in their country and the policies of their national government as contributing to the rising cost of living. Each is mentioned by seven in ten or more.

Countries matter: In India, businesses making excessive profits is ranked as the biggest contributor to the rising cost of living, while in Turkey it is immigration. South Korea, the Netherlands, Italy and Sweden are the countries most likely to single out the war in Ukraine as a factor.



HOW IT FEELS RIGHT NOW



	Yes	Don't know		No
Global Country Average	49%	26%		26%
South Korea		79%	1	1% 9%
Hungary		78%	13	% 9%
Turkey		74%	9%	17%
Thailand		72%	10%	18%
Sweden	67%	%	20%	12%
Japan	63%		23%	13%
Malaysia	62%		21%	17%
South Africa	59%		23%	18%
Peru	50%	28%		22%
Italy	48%	25%		28%
Colombia	47%	31%		22%
Argentina	47%	37%	/0	16%
Chile	47%	30%		22%
Indonesia	47%	18%	36%	
Canada	46%	24%		0%
Great Britain	46%	15%	39%	
France	44%	27%	3	0%
India	44%	32%		25%
United States	43%	28%	3	0%
Spain	42%	24%	33%	, D
Poland	40%	41%		20%
Israel	38%	29%	33%	
Mexico	37%	37%		26%
Brazil	37%	33%	31	%
Singapore	36%	22%	42%	
Germany	32%	37%	32	
Belgium	31%	42%		27%
Australia	29%	25%	46%	
Netherlands	25%	29%	46%	

As far as you are aware, is the economy in your country currently in a recession?

Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023



Living comfortably Doing alright Just about getting by Finding it quite difficult Finding it very difficult

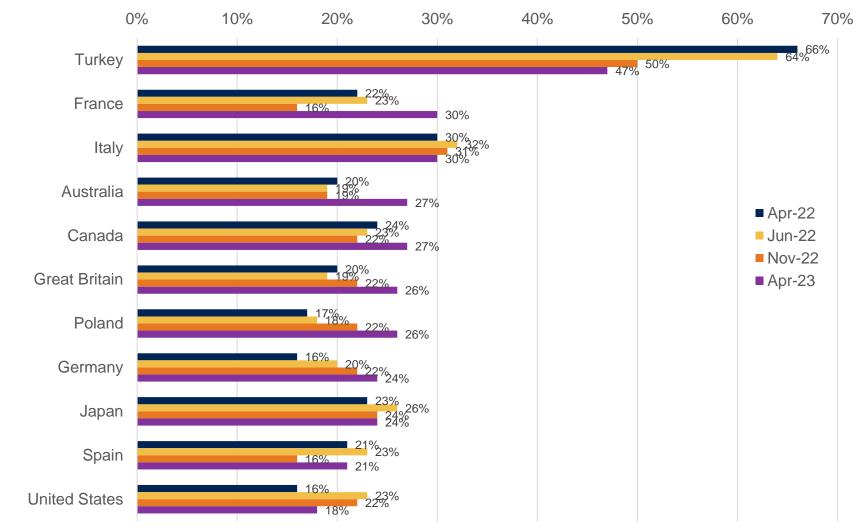
How well would you say you are managing financially these days? Would you say you are...?

Global Country Average	10%	2	7%		33%			18%	10%
Sweden		22%		39%			17%	13%	7%
Netherlands	17	7%		42%			28%		8% 3%
United States		21%		35%		24	%	10%	6 8%
Israel	9%		45%			3	2%		<mark>9%</mark> 4%
India		20%	30)%		27%		11	% 6%
Canada	15	%	32%			24%		16%	11%
Germany	14%	6	31%		2	29%		15%	9%
Great Britain	15	%	30%		2	9%		15%	11%
Australia	15	%	29%		28	8%		14%	12%
Singapore	10%		33%			38%		1	3% 4%
Belgium	9%		33%			38%		1	3% 4%
Spain	8%		33%		3	6%		14%	8%
Indonesia	11%		30%		34	%		18%	6%
Brazil	8%	3	0%		28%		19	%	12%
South Korea	7%	31	%		30%			21%	8%
Thailand	6%	28%			39%			18%	7%
France	9%	23%	D C		38%			21%	9%
Hungary	5%	25%			37%		15%	6	16%
South Africa	6%	24%		27%		20	%		2%
Italy	7%	22%			39%			20%	10%
Mexico	9%	19%		35			20	6%	9%
Japan	6%	23%			44%			15%	10%
Colombia	8%	19%		28%			32%		10%
Peru	6%	19%		27%			33%		8%
Malaysia	6%	19%			54%			14%	6%
Turkey	8%	11%		3%		25%		2	1%
Chile	6%	11%	27%			32%			19%
Poland		13%		56%				17%	9%
Argentina	4%	12%	20%			37%			20%

Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023



How well would you say you are managing financially these days? Would you say you are...?



% finding it difficult/very difficult

Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023

The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result. The samples in Brazil, Chile, Colombia, India, Indonesia, Malaysia, Mexico, Peru, Singapore, South Africa, Thailand and Turkey are more urban, more educated, and/or more affluent than the general population.

6 - © Ipsos | Global Inflation Monitor – May 2023

Already the case 🗧 Within the next 3 months 📕 Within the next 6 months 📕 Within the next year 📕 In more than 12 months 📗 Never

How long do you think it will take before inflation returns to normal in your country?

Global Country Average	5% <mark>4%</mark> 8%	19%		46%		19%
Sweden	<mark>3%2%</mark> 6% 17%			64%		9%
Netherlands	2 <mark>%%</mark> 5% 14%		60°	6		17%
Great Britain	<mark>3% 4%</mark> 6% 16 [°]	%		60%		11%
Turkey	4% 3% 5% 14%			59%		15%
Australia	<mark>3% 4% 6%</mark> 18	3%		57%		12%
France	<mark>3% 4%</mark> 6% 13%		5	7%		17%
Canada		8%		54%		15%
South Korea	<mark>%3%</mark> 8%	21%		53%		14%
Japan	<mark>4%1</mark> %4% 8%		52%		3	1%
United States		18%		50%		18%
Belgium			49%			27%
Poland	20% 20%		49			22%
Spain	<mark>3% 4%</mark> 11%	23%		47%		13%
Chile	5% 4% 9%	25%		47%		11%
Israel	2% <mark>3%</mark> 6%	29%		47%		14%
Argentina	5% 1 <mark>%</mark> 3% 12%		46%		33	%
Italy		19%		42%		23%
Malaysia	5% 5% 10%	25%		42%		14%
South Africa	<mark>3% 3%</mark> 4% 11%		41%		39%	
Germany	3% 4% 10%	21%		41%		22%
Thailand	4% 6% 12%	24%		40%		14%
Colombia	8% <mark>5%</mark> 9%	24%		38%		16%
Singapore	5% 5% 12%	20%		38%		20%
Peru	<u>9% 5% 10%</u>		9%		38%	10%
Brazil	<u>5% 6% 14%</u>	22%		37%		16%
Hungary		9% 16%		31%		26%
Mexico	12% 6%	13%	21%	31%		17%
Indonesia	10% 8%	14%	30%		29%	10%
India	14% 7%	12%	15%	23%		29%

Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023



NOT-SO-GREAT EXPECTATIONS?

The Next 12 Months



Over the next year, do you	The rate of inflation (how much prices are going up by)	(63%	20%	14%
think each of the following will rise,	Interest rates	6	0%	23%	11%
decline, or stay at about the	The number of unemployed people in my country	59	9%	24%	13%
same level? Global Country Average %	The taxes you pay	549	%	33%	7%
Global Country Average 78	Your disposable income (what you can spend after paying your bills for living expenses)	29%	34%	3	3%
	Your own standard of living	28%	41%		27%

Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023

The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result. The samples in Brazil, Chile, Colombia, India, Indonesia, Malaysia, Mexico, Peru, Singapore, South Africa, Thailand and Turkey are more urban, more educated, and/or more affluent than the general population.



It will rise a lot/a little Stay about the same It will fall a lot/little

Over the next year, do you think each of the following will rise, decline, or stay at about the same level?

59%

unemployed

people in my country



80%

70%

60%

50%

40%

30%

20%

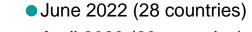
10%

0%

- April 2022 (11 countries)
- November 2022 (36 countries)

It will rise a lot/a little

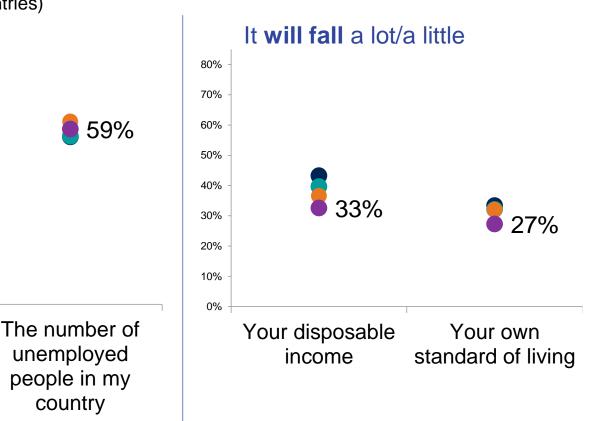
28%



54%

The taxes you pay

April 2023 (29 countries)



Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023

Your own standard Your disposable

The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result The samples in Brazil, Chile, Colombia, India, Indonesia, Malaysia, Mexico, Peru, Singapore, South Africa, Thailand and Turkey are more urban, more educated, and/or more affluent than the general population.

29%

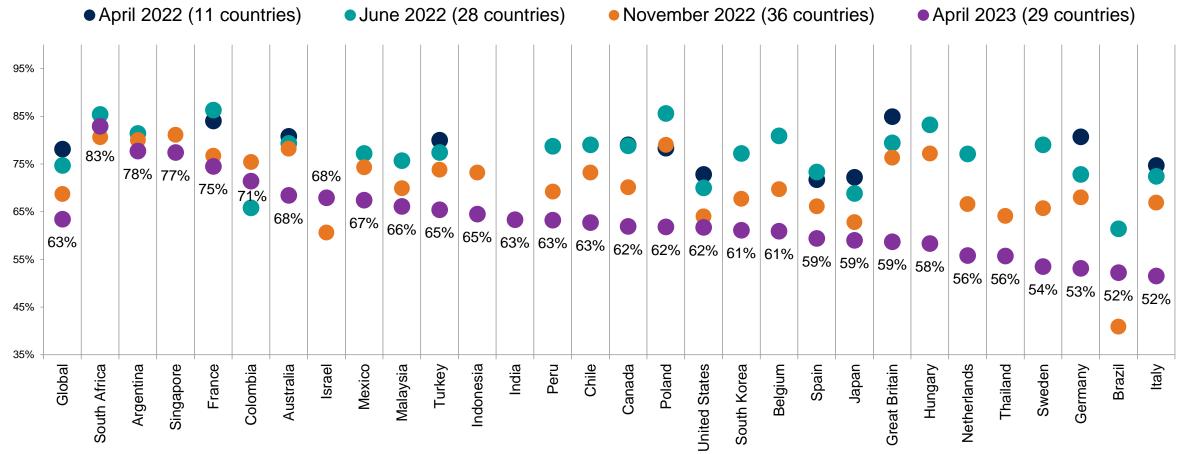
income

of living



Over the next year, do you think each of the following will rise, decline, or stay at about the same level? The rate of inflation (how much prices are going up by)

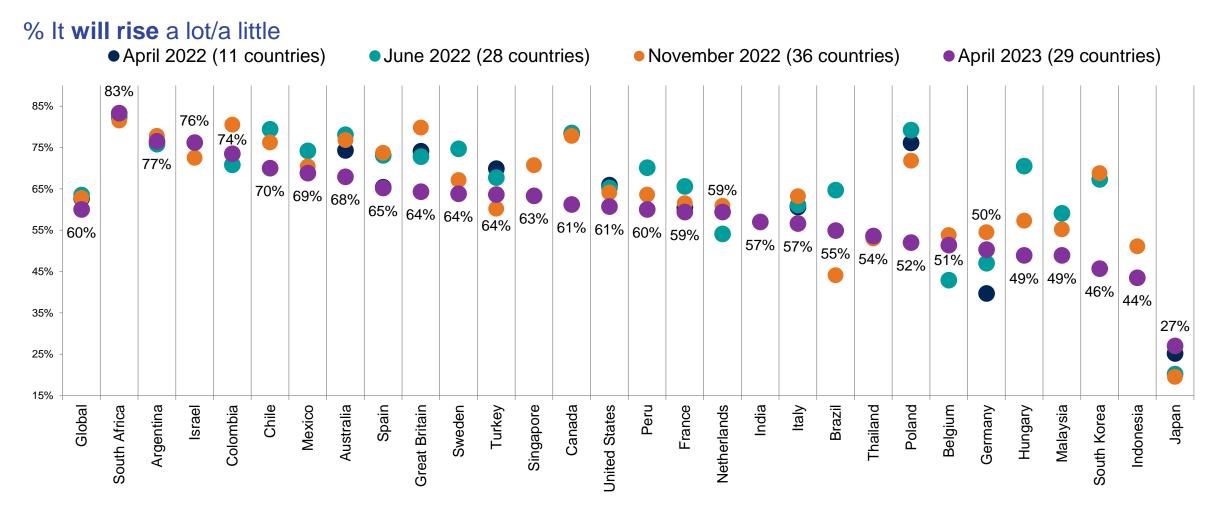
% It will rise a lot/a little



Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023



Over the next year, do you think each of the following will rise, decline, or stay at about the same level? Interest rates

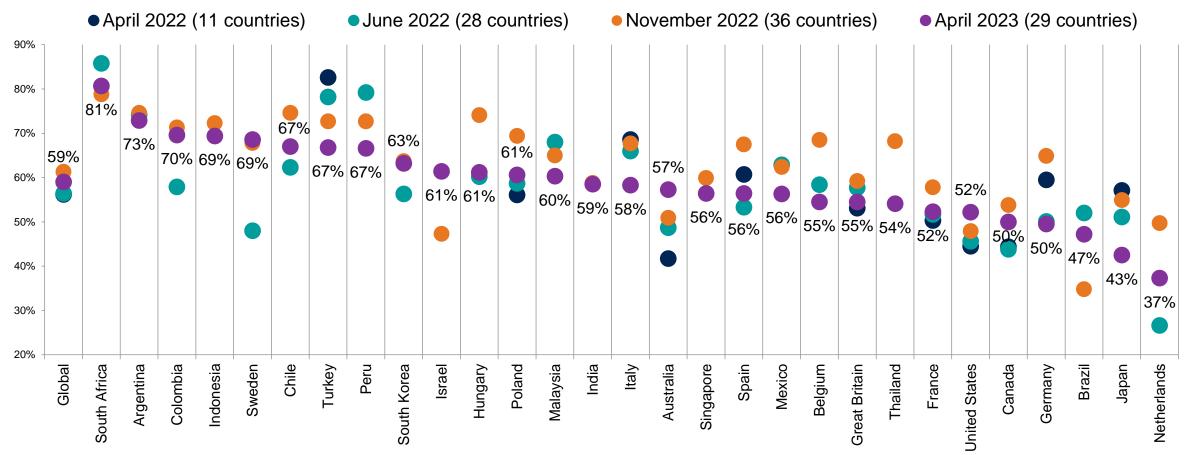


Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023



Over the next year, do you think each of the following will rise, decline, or stay at about the same level? The number of unemployed people in my country

% It will rise a lot/a little

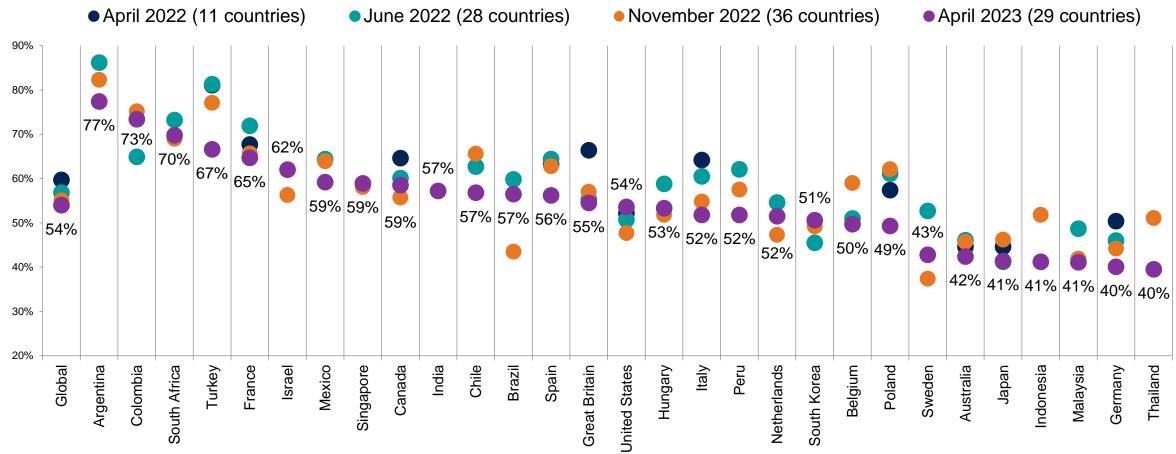


Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023



Over the next year, do you think each of the following will rise, decline, or stay at about the same level? The taxes you pay

% It will rise a lot/a little

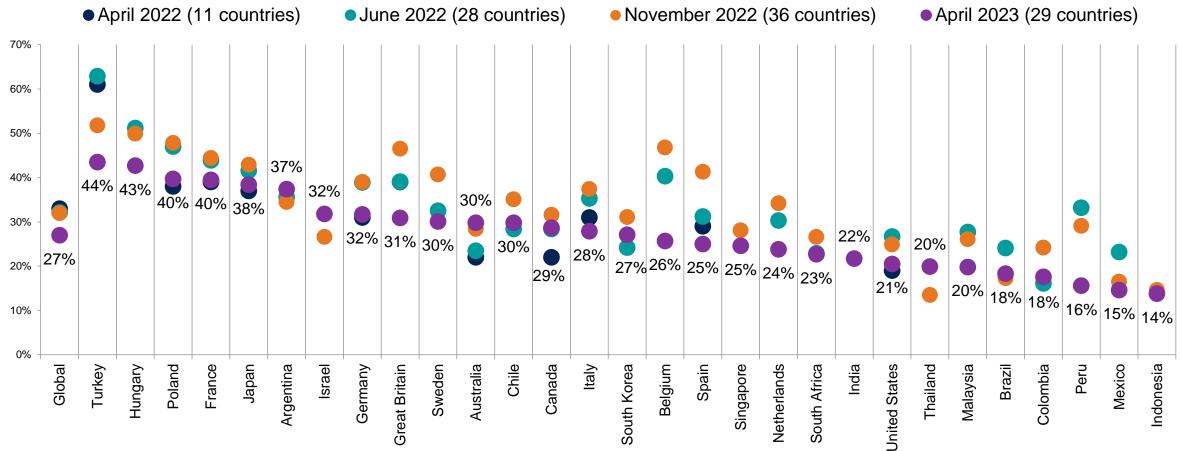


Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023



Over the next year, do you think each of the following will rise, decline, or stay at about the same level? Your own standard of living

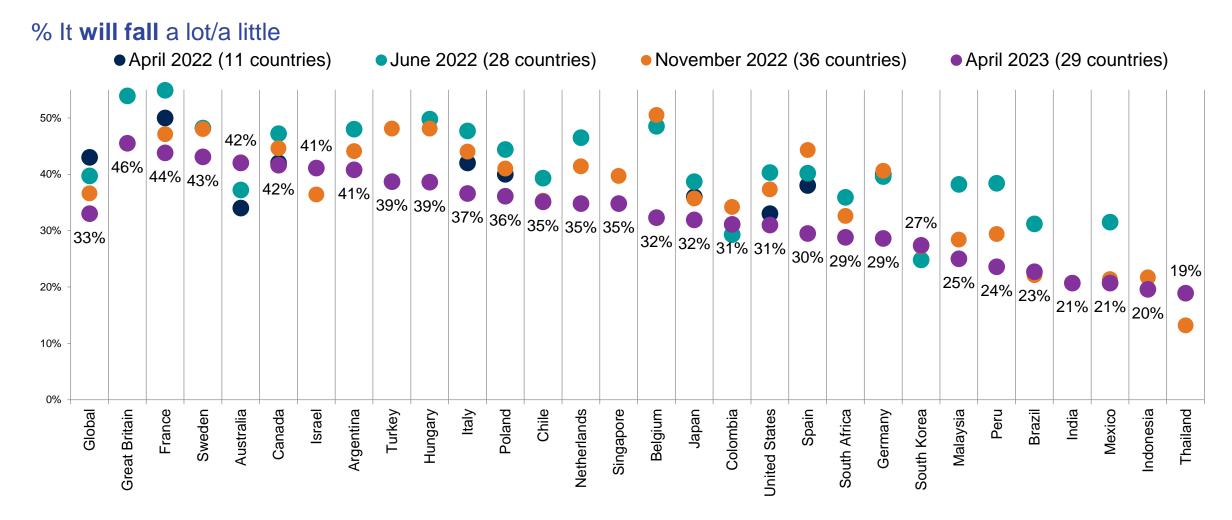
% It will fall a lot/a little



Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023



Over the next year, do you think each of the following will rise, decline, or stay at about the same level? Your disposable income (what you can spend after paying your bills for living expenses)



Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023



EXPECTATIONS FOR SPENDING

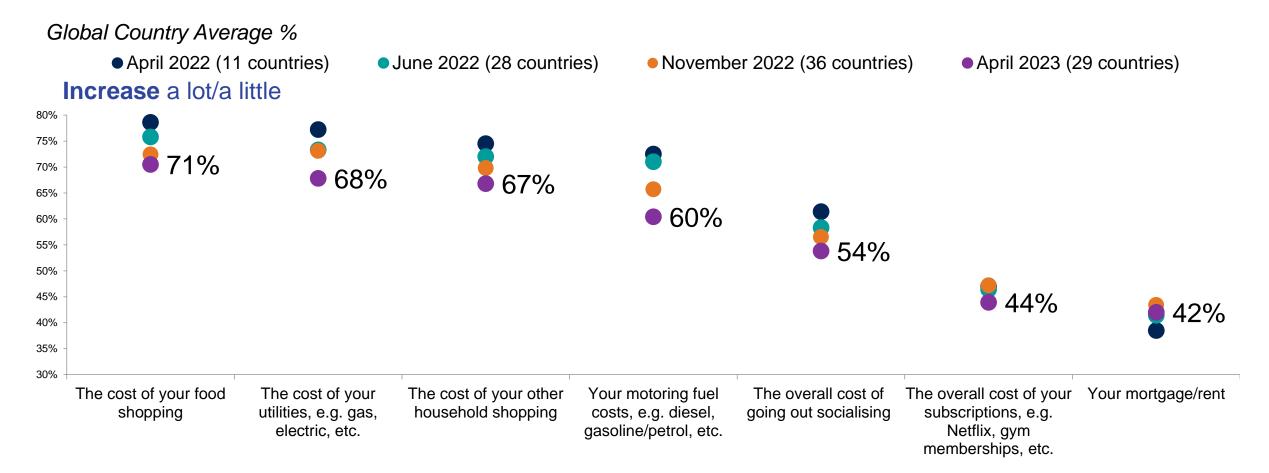


Thinking now about your	The cost of your food shopping	71%		18%	9%
household spend in the next six months, for each	The cost of your utilities, e.g. gas, electric, etc.	68%		20%	8%
of the following types of spend,	The cost of your other household shopping	67%		20%	10%
please say whether you	Your motoring fuel costs, e.g. diesel, gasoline/petrol, etc.	60%	2	0%	9%
expect it to increase, decrease, or stay	The overall cost of going out socialising	54%	22%		17%
the same as it is now.	The overall cost of your subscriptions, e.g. Netflix, gym memberships, etc.	44%	31%		10%
Global Country Average %	Your mortgage/rent	42%	27%		7%

It will rise a lot/a little
Stay about the same
It will fall a lot/little

Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023



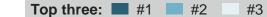


Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023



	Global	ARG	AUS	BEL	BRA	CAN	CHL	COL	FRA	GER	GBR	HUN	INA	IND	ISR	ITA	JAP	KOR	MAS	MEX	NED	PER	POL	SIN	RSA	ESP	SWE	THA	TUR	USA
The cost of your food shopping	71%	81%	79%	72%	57%	75%	73%	77%	77%	68%	82%	76%	65%	62%	75%	68%	45%	47%	69%	71%	81%	64%	75%	77%	82%	66%	76%	64%	74%	70%
The cost of your utilities , e.g. gas, electric, etc.	68%	88%	79%	58%	57%	69%	72%	78%	78%	61%	77%	72%	64%	61%	71%	59%	60%	66%	59%	67%	56%	57%	74%	76%	80%	61%	66%	65%	69%	67%
The cost of your other household shopping	67%	80%	74%	67%	51%	69%	69%	73%	67%	63%	78%	77%	66%	61%	73%	64%	42%	42%	67%	68%	73%	56%	68%	75%	79%	66%	73%	59%	71%	67%
Your motoring fuel costs , e.g. diesel, gasoline/petrol, etc.	60%	83%	69%	58%	46%	62%	73%	81%	63%	48%	59%	65%	64%	61%	64%	57%	32%	39%	55%	65%	52%	58%	59%	51%	78%	57%	60%	65%	69%	60%
The overall cost of going out socialising e.g. cinema, cafes, restaurants, pubs, clubs, etc.	54%	67%	64%	59%	46%	58%	51%	60%	58%	52%	67%	66%	61%	32%	56%	50%	21%	34%	47%	52%	57%	44%	56%	62%	60%	60%	58%	39%	63%	63%
The overall cost of your subscriptions , e.g. Netflix, gym membership, etc.	44%	74%	45%	51%	42%	41%	48%	53%	43%	33%	51%	50%	58%	31%	47%	42%	10%	24%	31%	49%	53%	34%	47%	42%	51%	41%	44%	32%	59%	48%
Your mortgage/rent	42%	59%	54%	25%	30%	38%	58%	53%	32%	35%	38%	49%	60%	28%	55%	25%	10%	32%	37%	41%	39%	34%	46%	40%	59%	39%	69%	34%	66%	32%

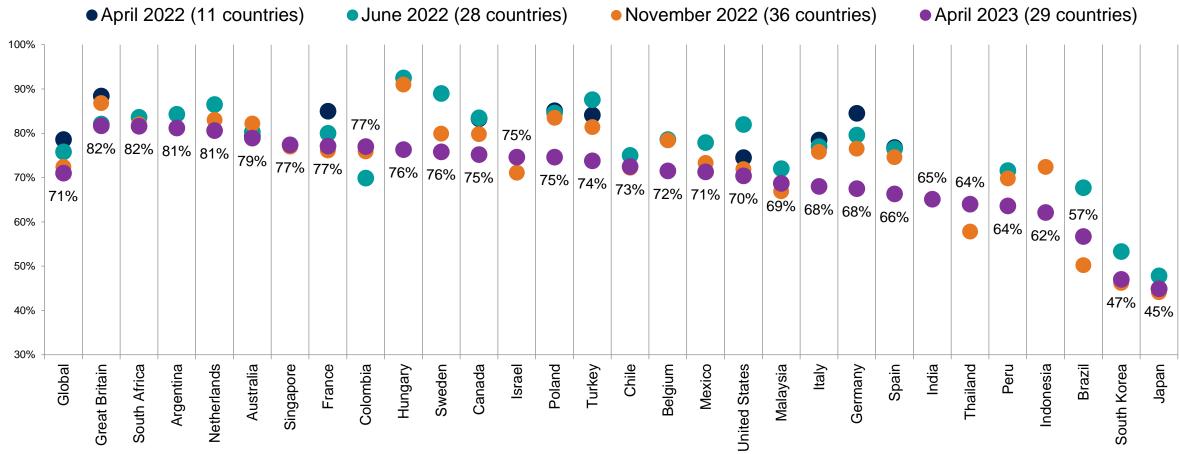
Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023





The cost of your food shopping

% **Increase** a lot/a little

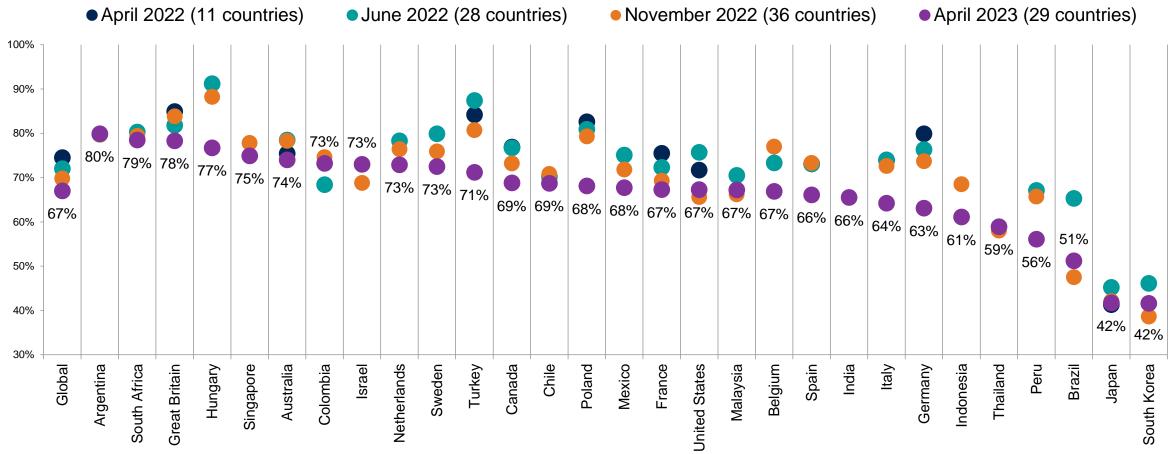


Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023



The cost of your other household shopping

% **Increase** a lot/a little

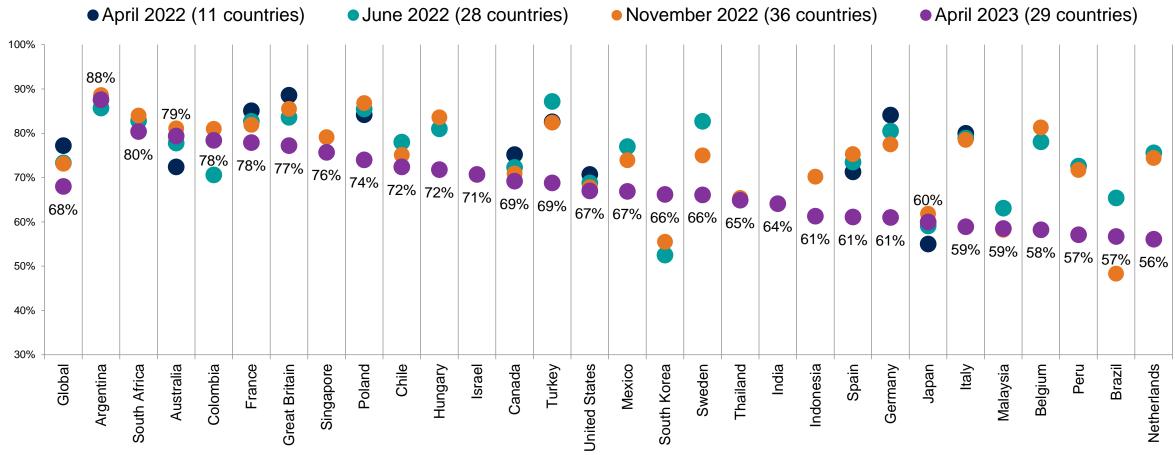


Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023



The cost of your utilities (gas and electricity)

% **Increase** a lot/a little

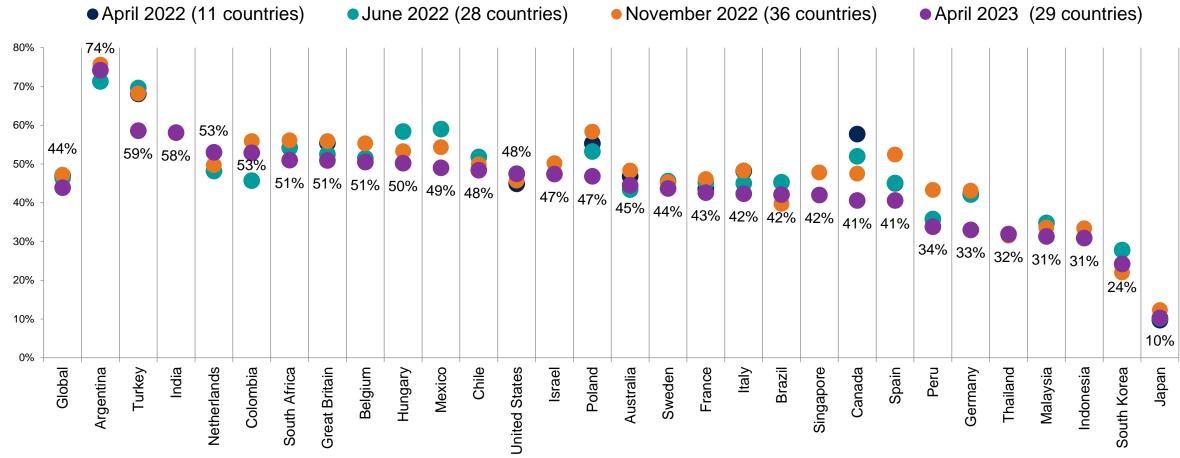


Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023



The overall cost of your subscriptions (Netflix, gym memberships, etc.)

% **Increase** a lot/a little

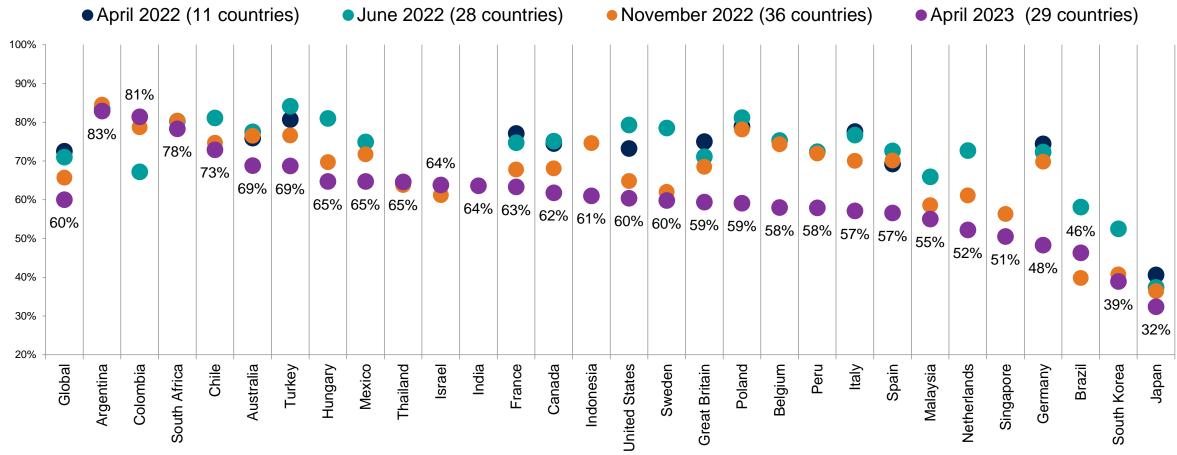


Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023



Your motoring fuel costs (petrol, diesel, etc.)

% **Increase** a lot/a little

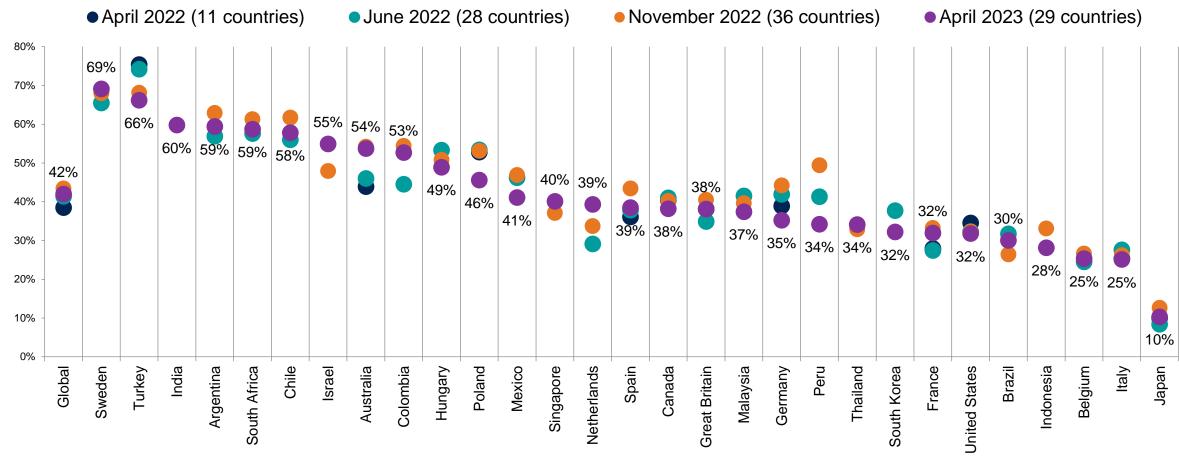


Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023



Your mortgage/rent

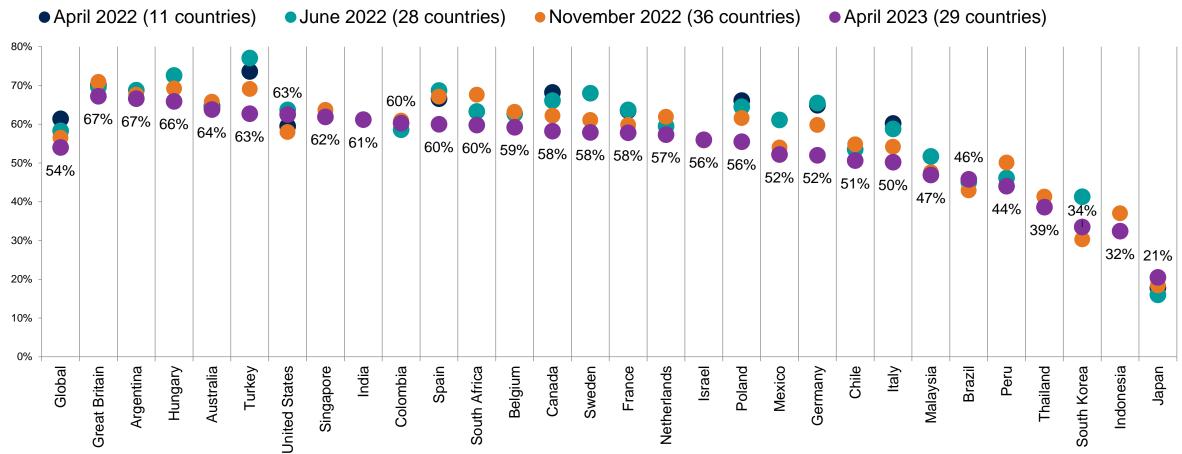




Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023



The overall cost of going out socialising (cinema, cafes, restaurants, clubs, etc.) % Increase a lot/a little



Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023



WHY ARE PRICES RISING?

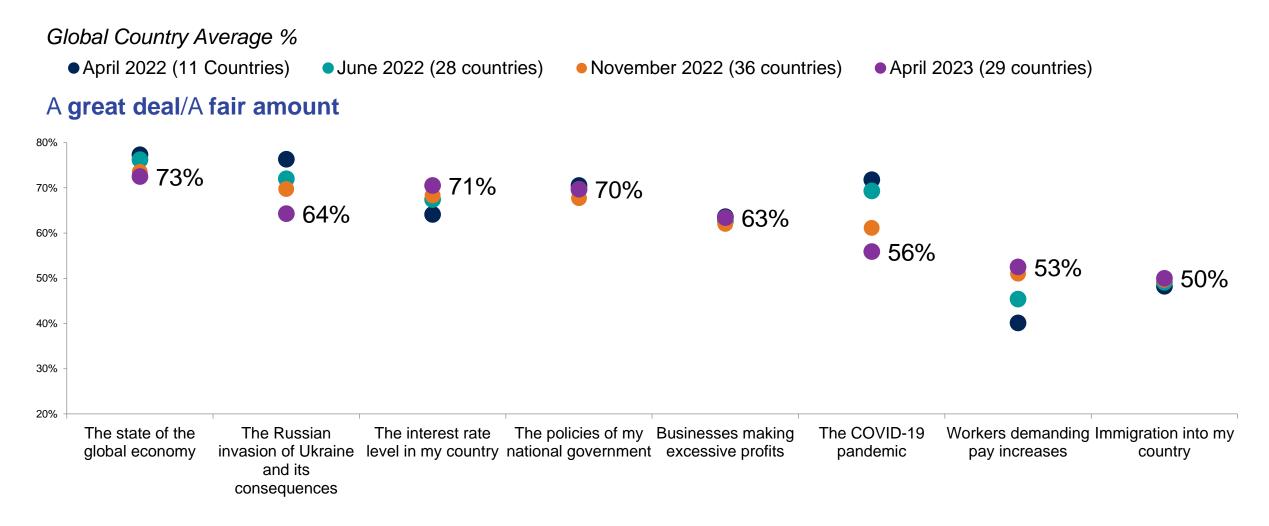


Global Country Average %

	-	A great deal/fair amount	Not very much/at all
nt k	The state of the global economy	73%	17%
	The interest rate level in my country	71%	17%
)	The policies of my national government	70%	20%
	The Russian invasion of Ukraine and its consequences	64%	24%
	Businesses making excessive profits	63%	24%
	The COVID-19 pandemic	56%	33%
	Workers demanding pay increases	53%	35%
	Immigration into my country	50%	36%

Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023





Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023

How much, if at all, do you think each of the following are contributing to the rising cost of living in ... today? A great deal/ fair amount

	Global	ARG	AUS	BEL	BRA	CAN	CHL	COL	FRA	GER	GBR	HUN	INA	IND	ISR	ITA	JAP	KOR	MAS	MEX	NED	PER	POL	SIN	RSA	ESP	SWE	THA	TUR	USA
The state of the global economy	73%	63%	77%	71%	74%	73%	73%	74%	76%	62%	77%	58%	52%	77%	68%	77%	70%	85%	70%	75%	70%	71%	69%	86%	76%	79%	78%	81%	69%	70%
The interest rate level in my country	71%	64%	83%	55%	78%	76%	73%	73%	70%	51%	73%	60%	55%	72%	77%	76%	45%	86%	66%	72%	51%	68%	78%	79%	83%	74%	80%	78%	76%	74%
The policies of my national government	70%	66%	66%	69%	72%	67%	67%	71%	72%	60%	75%	64%	52%	77%	76%	70%	60%	83%	59%	76%	68%	67%	76%	73%	76%	67%	68%	79%	72%	73%
The Russian invasion of Ukraine and its consequences	64%	32%	61%	75%	66%	60%	55%	62%	71%	70%	76%	56%	50%	67%	44%	78%	72%	83%	57%	58%	79%	53%	73%	75%	66%	75%	78%	67%	52%	57%
Businesses making excessive profits	63%	55%	67%	65%	70%	67%	63%	62%	74%	58%	73%	51%	51%	79%	51%	63%	42%	62%	56%	63%	66%	57%	62%	74%	68%	70%	65%	74%	69%	61%
The COVID-19 pandemic	56%	44%	57%	51%	65%	61%	65%	62%	51%	43%	60%	31%	47%	78%	38%	47%	56%	72%	64%	67%	42%	58%	54%	73%	65%	49%	39%	75%	52%	58%
Workers demanding pay increases	53%	48%	48%	42%	52%	49%	55%	57%	43%	51%	56%	34%	53%	74%	41%	37%	39%	65%	67%	57%	53%	64%	48%	62%	73%	34%	41%	73%	53%	56%
Immigration into my country	50%	41%	38%	52%	49%	46%	63%	65%	46%	50%	41%	28%	50%	61%	31%	51%	23%	41%	57%	57%	51%	57%	53%	64%	68%	37%	45%	61%	79%	47%

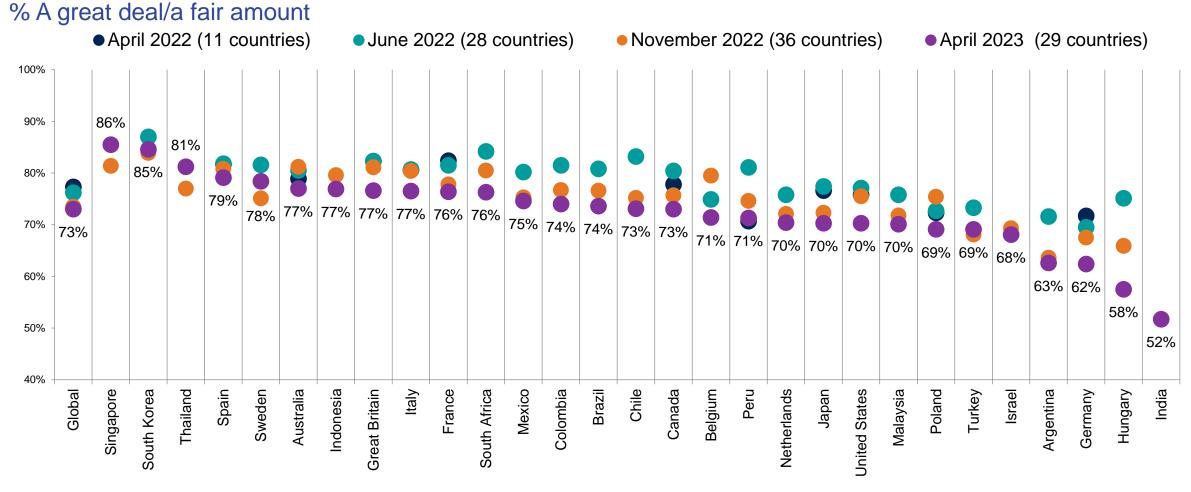
Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023

The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result. The samples in Brazil, Chile, Colombia, India, Indonesia, Malaysia, Mexico, Peru, Singapore, South Africa, Thailand and Turkey are more urban, more educated, and/or more affluent than the general population.

Top three: #1 = #2 = #3



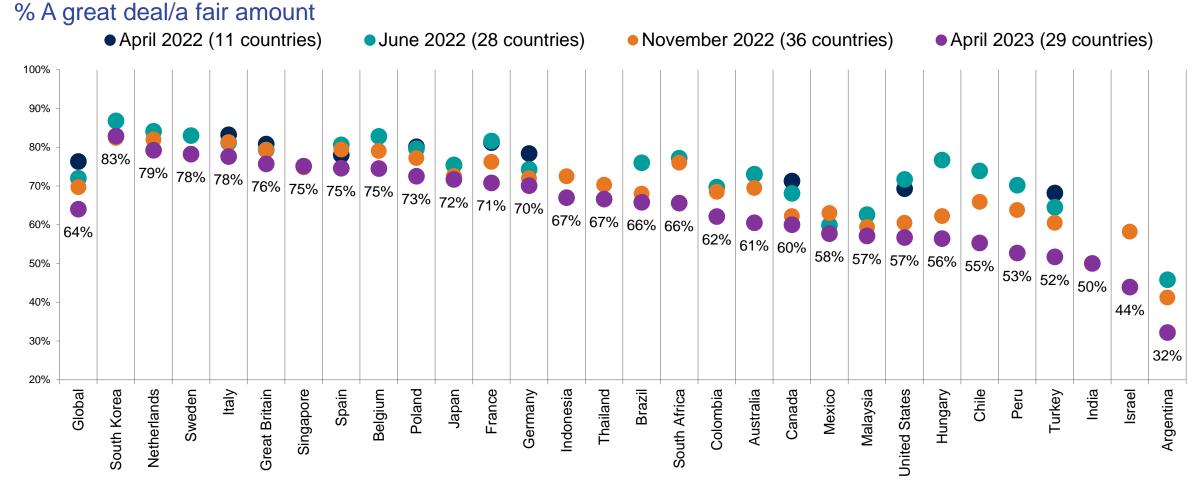
The state of the global economy



Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023



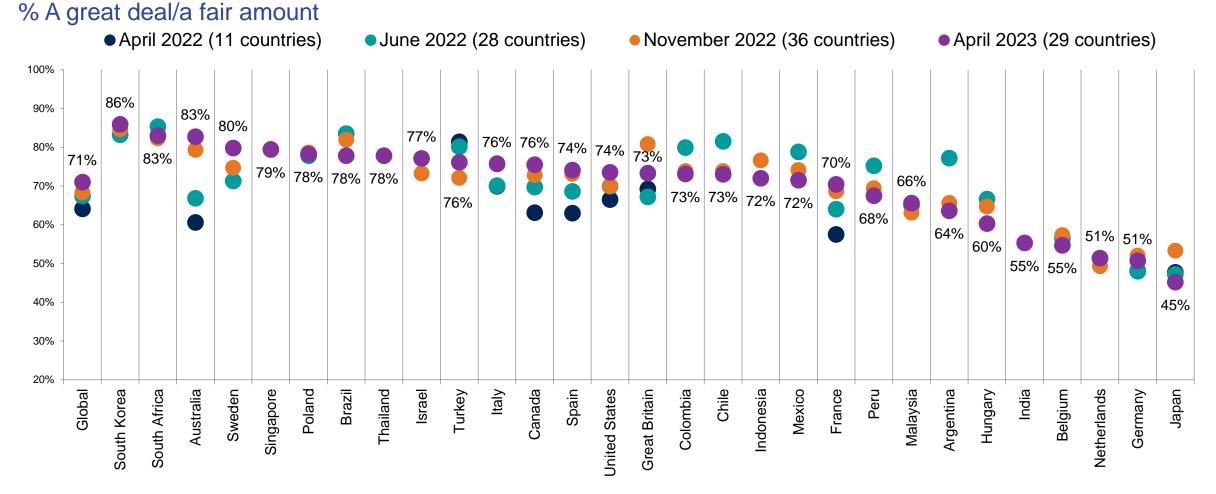
The Russian invasion of Ukraine and its consequences



Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023



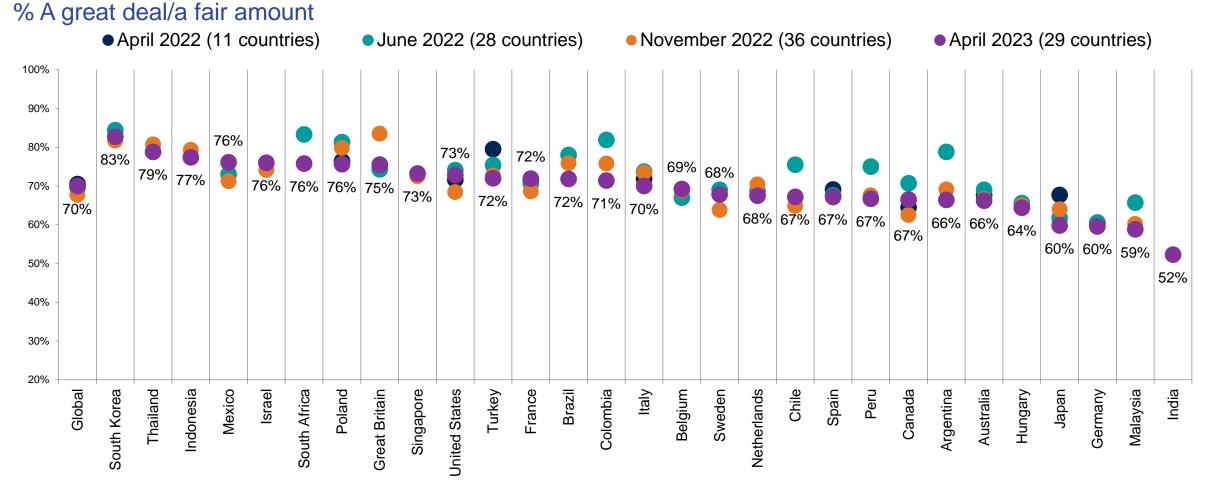
The interest rate level in my country



Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023



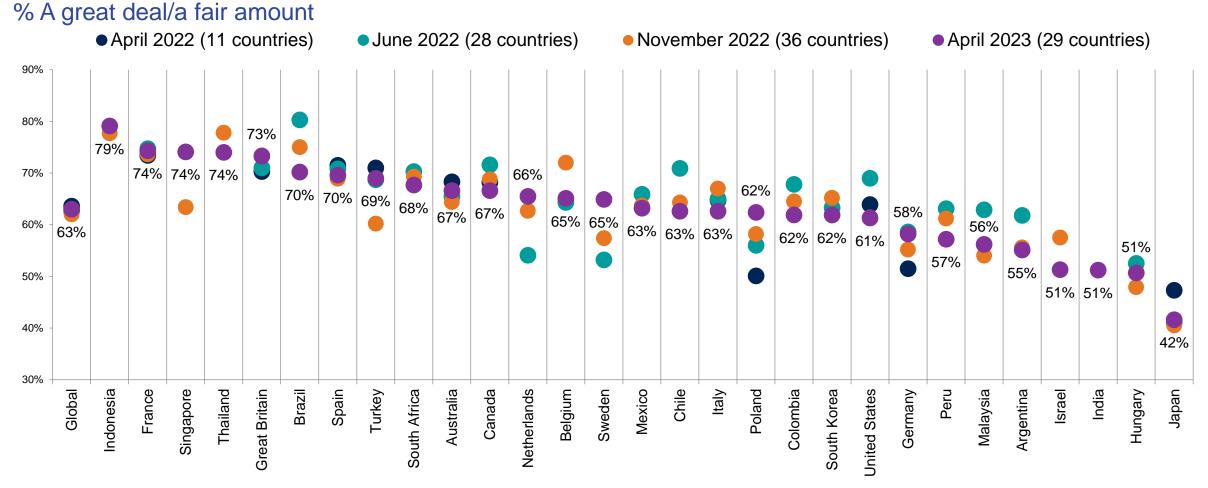
The policies of my national government



Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023



Businesses making excessive profits



Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023



% A great deal/a fair amount • April 2022 (11 countries) June 2022 (28 countries) November 2022 (36 countries) April 2023 (29 countries) 100% 90% 80% 78% 75% 70% 73% 72% ⁷ 65% 65% 65% 64% 62% 61% 60% 58% 58% 57% 56% 54% 67% 60% 56% 50% 52% 51% 51% 49% 47% 47% 44% 43% 42% 40% 31% 39% 38% 30% Global Mexico Canada Poland Turkey Belgium France Brazil Chile Peru Japan Spain India Italy Sweden Great Britain Israel Indonesia Thailand Singapore South Korea Malaysia Colombia United States Australia Argentina Netherlands South Africa Germany Hungary

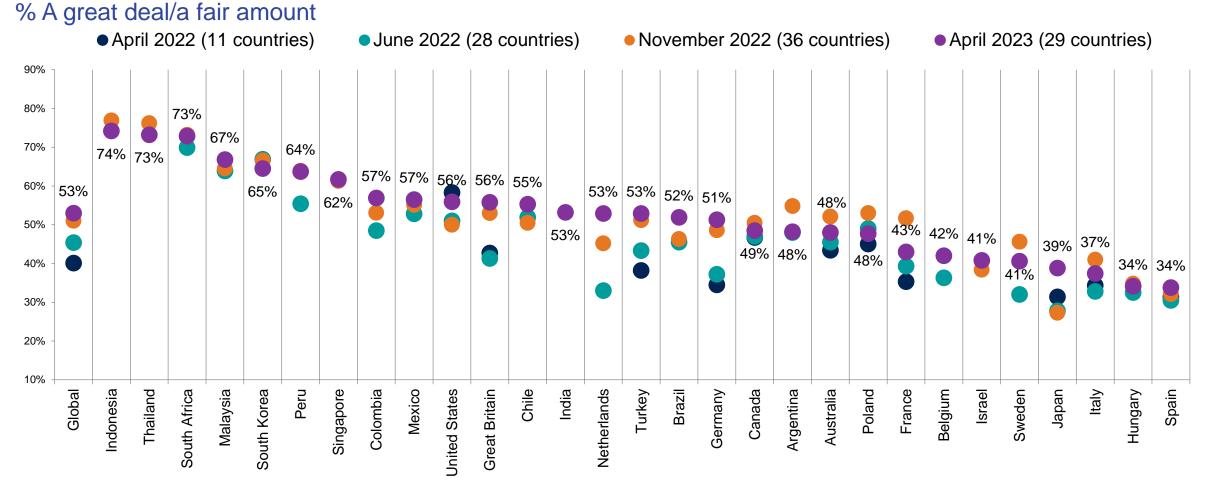
Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023

The COVID-19 pandemic

The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result The samples in Brazil, Chile, Colombia, India, Indonesia, Malaysia, Mexico, Peru, Singapore, South Africa, Thailand and Turkey are more urban, more educated, and/or more affluent than the general population.



Workers demanding pay increases



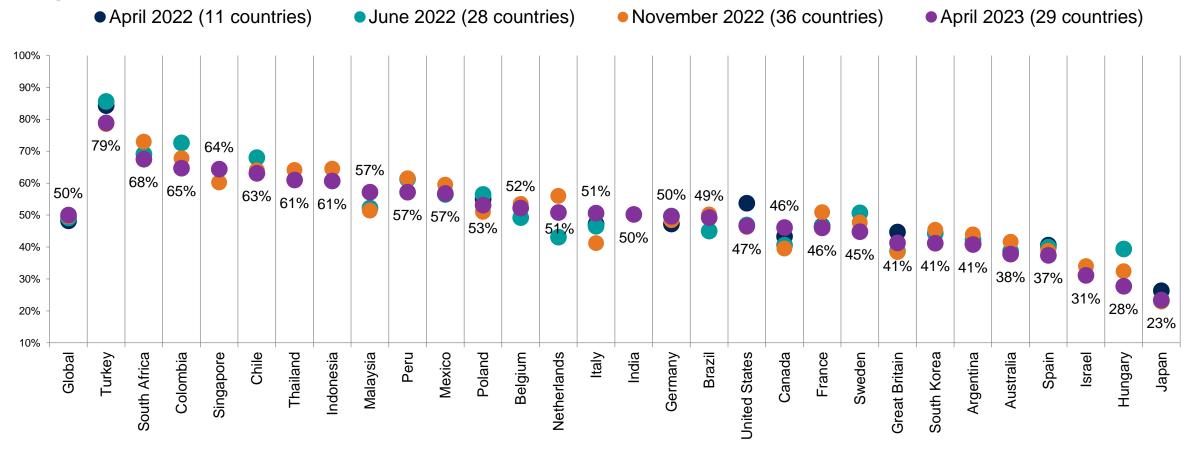
Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023

The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result The samples in Brazil, Chile, Colombia, India, Indonesia, Malaysia, Mexico, Peru, Singapore, South Africa, Thailand and Turkey are more urban, more educated, and/or more affluent than the general population.



Immigration into my country

% A great deal/a fair amount



Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023

The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result The samples in Brazil, Chile, Colombia, India, Indonesia, Malaysia, Mexico, Peru, Singapore, South Africa, Thailand and Turkey are more urban, more educated, and/or more affluent than the general population.



Methodology

This 29-country Global Advisor survey was conducted between March 24th 2023 and April 7th 2023 via the Ipsos Online Panel system among 20,570 adults aged 18-74 in Canada, Israel, Malaysia, South Africa, Turkey and the United States, 20-74 in Indonesia and Thailand, 21-74 in Singapore, and 16-74 in all other nations.

The "Global Country Average" reflects the average result for all the countries where the survey was conducted. It has not been adjusted to the population size of each country and is not intended to suggest a total result."

The sample consists of approximately 1000+ individuals in each of Australia, Belgium, Brazil, Canada, France, Germany, Great Britain, Italy, Israel, Japan, Mexico, Spain, Sweden, and the US, and approximately 500+ individuals in each of Argentina, Chile, Colombia, Hungary, India, Indonesia, Malaysia, the Netherlands, Peru, Poland, Singapore, South Africa, South Korea, Thailand and Turkey.

The samples in Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, the Netherlands, Poland, South Korea, Spain, Sweden, and the US can be taken as representative of these countries' general adult population under the age of 75.

The samples in Brazil, Chile, Colombia, India, Indonesia, Malaysia, Mexico, Peru, Singapore, South Africa, Thailand and Turkey are more urban, more educated, and/or more affluent than the general population. The survey results for these markets should be viewed as reflecting the views of the more "connected" segment of these populations.

Weighting has been employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent census data.

The precision of Ipsos online polls are calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate to +/- 5.0 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website.

Where results do not sum to 100 or the 'difference' appears to be +/-1 more/less than the actual, this may be due to rounding, multiple responses, or the exclusion of don't knows or not stated responses

The publication of these findings abides by local rules and regulations.



APPENDIX



 The rate of inflation (how much prices are going up by)

Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023

The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

The samples in Brazil, Chile, Colombia, India, Indonesia, Malaysia, Mexico, Peru, Singapore, South Africa, Thailand and Turkey are more urban, more educated, and/or more affluent than the general population.

It will rise a lot	It will rise a little	It will stay about the	same It will	fall a lot/little
Global Country Average	29%	34%	20%	14%
Argentina	54%		23%	12% 7%
South Africa	50%		33%	9% 7%
France	45%		29%	3% 9%
India	42%	21%	11%	21%
Colombia	37%	35%	12%	13%
Singapore	36%	419	6	15% 6%
Turkey	36%	30%	14%	18%
Hungary	34%	24%	21%	18%
Israel	31%	37%	16%	11%
Australia	30%	38%	15%	14%
Malaysia	30%	37%	23%	
Mexico	29%	38%	21%	6 9%
Chile	27%	36%	23%	13%
United States	27%	35%	20%	13%
Canada	27%	35%	21%	13%
Belgium	26%	35%	19%	15%
Brazil	25%	27%	22%	23%
Japan	25%	34%	23%	10%
Poland	25%	37%	22%	15%
South Korea	25%	36%	25%	12%
Peru	24%	39%	26%	7%
Germany	24%	30%	24%	19%
Thailand	23%	33%	25%	16%
Spain	23%	37%	26%	12%
Indonesia	23%	42%	24%	11%
Great Britain	21%	38%	15%	20%
Sweden	19%	35%	21%	23%
Italy	18%	34%	33%	11%
Netherlands	17%	39%	24%	18%



It will rise a lot

It will rise a little

Interest rates

Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023

The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

The samples in Brazil, Chile, Colombia, India, Indonesia, Malaysia, Mexico, Peru, Singapore, South Africa, Thailand and Turkey are more urban, more educated, and/or more affluent than the general population.

It will rise a lot	It will rise a little	It will stay abo	ut the same	It will fall	a lot/littl	е
Global Country Average	23%	37%	23	%	1	1%
South Africa	47%		37%		7%	6%
Argentina	38%		39%	139	%	4%
Colombia	38%		36%	14%		9%
Israel	37%		39%	139	6	7%
India	36%	21%	15%		23%	
Turkey	34%	30%		9%	13	%
Chile	30%	40%	6	18%		8%
Australia	25%	43%		16%	1	0%
France	24%	35%	20%			8%
Mexico	24%	45%		<u>20%</u>		7%
Brazil	24%	31%	24%		18%	
Sweden	24%	40%		20%	_ !	8%
Spain	22%	43%		22%		7%
Hungary	22%	27%	28%			0%
Poland	22%	30%	24%		159	
United States	22%	39%	21%			9%
Canada	21%	40%		%		1%
Thailand	21%	33%	26%	000/	17%	
Peru	19%	41%		29%		6%
Singapore	19%	44%		20%		1%
Italy Great Britain	18%	38%	27%			9%
Malaysia	<u>18%</u> 18%	46% 31%	35%	5%		<u>1%</u> 10%
Belgium	15%	<u> </u>	26%			9%
Indonesia)%	<u> </u>			9% 0%
Germany	13%	38%	<u> </u>			10%
South Korea		3%	30%		21%	10 70
Netherlands	11%	48%		5%		9%
Japan		47				3%
Sapan						

It will stay about the same



It will fall a lot/little

 The number of unemployed people in my country

Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023

The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

The samples in Brazil, Chile, Colombia, India, Indonesia, Malaysia, Mexico, Peru, Singapore, South Africa, Thailand and Turkey are more urban, more educated, and/or more affluent than the general population.

It will rise a lot	It will rise a little	It will rise a little It will stay about		It will fall	a lot/little
Global Country Average	25%	34%		24%	13%
South Africa	56%	/o		25%	11% 7%
Argentina	40%		33%	16%	7%
India	37%	21%	14%	6	24%
Colombia	36%		33%	17%	12%
Turkey	35%		2%	13%	18%
Indonesia	33%		7%	19%	11%
Hungary	31%	30%		25%	10%
Chile	30%	37%	0	19%	11%
Peru	27%	39%		19%	11%
Thailand	27%	28%	2	6%	17%
Malaysia	26%	34%		25%	13%
Israel	24%	37%		26%	9%
Brazil	24%	23%	21%		60%
South Korea	22%	41%		27%	8%
Italy	22%	37%		27% 28%	11%
Spain	22%	35%	35%		13%
Mexico	22%	35%		27%	14%
France	22%	31%	28		14%
Poland	21%	39%		26%	10%
Australia	21%	36%		26%	12%
United States	21%	31%	29		12%
Great Britain	21%	34%	2	5%	12%
Sweden	20%	49%		20%	8%
Belgium	19%	36%	2	5%	13%
Singapore	19%	38%		26%	13%
Canada	18%	32%	33		11%
Germany		36%	32%	6	13%
Japan	11% 32%		38%		10%
Netherlands	7% 30%		39%		20%



The taxes you pay

Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023

The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

It will rise a lot	It will rise	a little	will stay about th	ne same	It will fall a	a lot/little
Global Country Average	20%	3	34%	33	%	7%
Argentina		43%		34%	149	//
South Africa	37	%	33%		18%	5%
India	35%	6	22%	16%		21%
Turkey	35%	6	32%		18%	13%
Colombia	30%		43%		19%	5%
France	27%		38%		24%	5%
Israel	25%		37%		30%	6%
Hungary	23%		30%	36	%	6%
Brazil	22%		34%	26%	0	14%
Canada	21%		37%		31%	6%
United States	19%	3!	5%	35%		6%
Mexico	18%		42%		30%	6%
Poland	18%	32%		36%		6%
Chile	18%	3	39%	32%		5%
Singapore	17%	4	42%	29%		7%
Great Britain	16%	38	%	29%		6%
Belgium	16%	34%		36%	7%	
Peru	16%	36%)	38%		5%
Indonesia	15%	26%		48%		6%
Italy	15%	37%			%	6%
Spain	15%	42	%		35%	5%
Netherlands	14%	38%			1%	4%
Germany	13%	27%		43%		9%
Malaysia	12%	29%		42%		9%
Japan	12%	29%		43%		8%
Sweden	12%	31%		47%		5%
Thailand	12%	28%		42%		14%
Australia	11%	31%		41%		8%
South Korea	11%	40%		40'	%	8%



 Your own standard of living

Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023

The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

■ It will rise a lot	t 🛛 🗖 It will ris	e a little	It will stay abo	out the same	It will fal	l a lot/little
Global Country Average	8% 2	0%	41%		27%	
India	33	%	20%	22%		22%
South Africa	20%	29	%	24%		23%
Indonesia	18%	31%	/o	36%)	14%
Thailand	12%	27%		39%		20%
Brazil	11%	32%		35%		18%
Colombia	10%	33%		37%		18%
Singapore	10%	25%		39%		25%
Mexico	10%	31%		41%		15%
Malaysia	9%	29%		41%		20%
United States	9%	19%	4	9%		21%
Sweden	8% 17	/o	43%		30%	
Australia	7% 17%	/ 0	43%		30%	
Peru	7%	30%		44%		16%
Argentina	7% 16%		35%		37%	
France	7% 12%		37%		40%	
Great Britain	7% 16%		41%		31%	
Turkey	6% 21		27%		44%	
Canada	6% 17%		46%			29%
Germany	6% 16%		44%		3	2%
Chile	5% 21%	0	41%			30%
Belgium	5% 19%		46%			26%
Spain	5% 18%		49%			25%
Netherlands	4% 17%		53%			24%
South Korea	4% 17%		50%			27%
Israel	4% 14%		48%		3	2%
Italy	4% 12%		52%			28%
Hungary	3% 15%		36%		43%	
Poland	2% 11%	4:	3%		40%	
Japan	2% 7%	48%	7 0		38%)



 Your disposable income (what you can spend after paying your bills for living expenses)

Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023

The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

The samples in Brazil, Chile, Colombia, India, Indonesia, Malaysia, Mexico, Peru, Singapore, South Africa, Thailand and Turkey are more urban, more educated, and/or more affluent than the general population.

It will rise a lot	t 🗖 It wi	ll rise a little	It will	stay about the	same	It will fall	a lot/little
Global Country Average	8%	20%		34%		33	%
India		37%		20%	17%		21%
South Africa	19%		1%	24%		2	9%
Thailand	15%	3	0%		33%		19%
Brazil	13%	28%		31%			23%
Colombia	11%	27%		28%		31	%
Indonesia	11%	36	5%		32%		20%
Mexico	10%	27%		38%			21%
Malaysia	10%	28%		34%			25%
Turkey	9%	25%		25%		39%	
Singapore	8%	25%		31%		35%	/ 0
Argentina	7%	18%	289	%		41%	
Germany	7%	18%		42%		29%	
Hungary	7%	17%	33	%		39%	
France	6% 1	5%	31%			44%	
Peru	6%	29%		37%		24%	
United States	5%	20%		38%		31%	
Sweden	5% 1	6%	32%			43%	
Great Britain	5% 14	%	29%			46%	
Israel	5% 10	6%	34%			41%	
Canada	5% 149		35%			42%	
Chile	5%	25%		29%		35%	, D
Poland	4% 15 °	%	37%			36%	
South Korea		9%		46%			27%
Spain		'%		46%		3	0%
Netherlands	4% 16			3%		35%	
Italy	4% 12%		42%			37%	
Belgium	4% 17		4:	2%		32	%
Australia	4% 16 [°]	%	34%			42%	
Japan	3% 10%		46%			32	%



 The cost of your utilities (gas and electricity)

Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023

The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

Increase a lot	Increase a little	Stay the same	Decrease a littl	e/lot
Global Country Average	32%	36%	20%	8%
Argentina	56%		32%	6% 4%
South Africa	52%		29% 12	
France	45%	339	% 11%	6%
Great Britain	45%	32%	6 10%	7%
India	43%	21%	13%	16%
Turkey	42%	27%	13%	14%
Poland	41%	33%	16%	6%
Colombia	41%	38%	14%	6%
Australia	41%	39%	12%	<mark>6 4%</mark>
Hungary	36%	36%	18%	7%
Chile	34%	38%	18%	7%
Thailand	33%	32%	20%	13%
Germany	29%	32%	21%	11%
Singapore	29%	47%	17%	4%
Sweden	29%	37%	23%	9%
Belgium	28%	30%	21%	14%
Israel	28%	43%	18%	6%
Canada	28%	42%	20%	4%
United States	26%	41%	21%	7%
Japan	25%	35%	24%	7%
Spain	25%	37%	26%	9%
South Korea	24%	42%	22%	8%
Mexico	24%	43%	24%	7%
Brazil	23%	33%	25%	15%
Netherlands	23%	33%	25%	14%
Indonesia	21%	40%	30%	7%
Italy	21%	38%	24%	13%
Malaysia	21%	38%	30%	8%
Peru	20%	37%	30%	8%



 The cost of your food shopping

Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023

The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

Increase a lot	Increase a	little S	Stay the same	Decrea	ase a little	/lot
Global Country Average	35%		35%		18%	9%
Argentina		58%		23%	9%	8%
South Africa	5	3%		29%	11%	6%
Turkey	47%)	27%	, D	12%	12%
France	47%		30	%	11%	8%
Hungary	46%		31%	6	11%	10%
Great Britain	45%		3	7%	9%	6%
Colombia	44%		33%	, D	12%	9%
Australia	43%		36%	o	12%	7%
Canada	42%		33%		15%	7%
India	41%		24%	13%		16%
Chile	38%		35%		16%	9%
Israel	38%		37%		15%	8%
Poland	37%		38%		15%	8%
Sweden	35%		40%		16%	7%
Singapore	35%		42%		15%	7%
Netherlands	35%		46%		14%	
Belgium	34%		37%		15%	8%
United States	34%		36%		22%	6%
Malaysia	32%		36%		23%	7%
Thailand	31%		33%	20%		12%
Spain	29%		37%	21		8%
Germany	28%		39%	18		9%
Mexico	28%		43%		20%	6%
Brazil	26%	319		23%		17%
Peru	24%		39%	23%		11%
Italy	22%		47%		3%	9%
Indonesia	19%	43%	/0		2%	5%
South Korea	16%	31%		39%		12%
Japan	13%	31%	35	5%		13%



 The cost of your other household shopping

Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023

The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

■ Increase a lo	Increase	a little	Stay the same	Decre	ase a little	/lot
Global Country Average	29%		38%)%	10%
Argentina		52%	28%		8%	9%
South Africa	47	'%		32%	11%	9%
Turkey	44%	6	28%	1	4%	13%
India	43%)	23%	12%		17%
Hungary	42%		35%	0	12%	9%
Great Britain	38%		41%		12%	5%
Colombia	36%		37%		15%	10%
Australia	33%		41%		16%	6%
Chile	32%		37%	1	8%	11%
Singapore	32%		43%		17%	6%
Malaysia	31%		36%		24%	7%
Israel	31%		42%		16%	8%
Canada	30%		39%		22%	6%
France	29%		38%		%	9%
Poland	29%		40%		8%	9%
Thailand	25%	34	1%	23%		15%
Belgium	25%		42%	2	0%	7%
Netherlands	24%		48%		19%	5%
United States	24%		43%		23%	7%
Mexico	24%		44%		22%	8%
Spain	24%		42%	22	2%	8%
Sweden	24%		49%		18%	7%
Germany	23%		0%	20%		10%
Brazil	23%	28%		25%		19%
Italy	19%	46	%	22%	6	9%
Peru	18%	38%		26%		15%
Indonesia	16%	45%		29		8%
South Korea	12%	30%	36%			21%
Japan	11%	31%	35%	0		17%



 Your motoring fuel costs, e.g. petrol, diesel, etc.

Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023

The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

■ Increase a l	ot Incre	ase a little	Stay th	Stay the same		Decrease a little/lot	
Global Country Average	29%		32%	32%			9%
Argentina		60%			<u>20%</u> 23%	5%	5%
South Africa		52%			27%	7%	6%
Colombia		48%			33%	8%	6%
India		43%		20%	12%		16%
Turkey		43%		26%	12%		13%
Chile		40%		33%		3%	9%
France		7%	27	7%	17%		9%
Australia	34%			35%	18%	6	5%
Thailand	33%		329		19%		12%
Hungary	31%		34%		15%		7%
Poland	30%		29%		16%		12%
Canada	29%		33%		18%		6%
United States	28%		33%		26%		5%
Great Britain	27%		32%		17%		8%
Sweden	27%		33%		21%		8%
Belgium	27%		31%		17%		12%
Mexico	27%		38%		20%		9%
Israel	24%		40%		22%		7%
Malaysia	22%		33%		33%		7%
Singapore	22%	2	.8%	14%			5%
Spain	22%		35%		27%		9%
Italy	20%		37%		26%		11%
Brazil	20%	26%		24%			16%
Indonesia	19%		42%		30%		6%
Peru	19%		<u>39%</u>		22%		8%
Germany	19%	30%		26			10%
Netherlands	17%	35	%		24%	_	10%
South Korea	11%	28%		35%		_	13%
Japan	9%	23%	35	5%			8%



 The overall cost of going out socialising (cinema, cafes, restaurants, clubs, etc.)

Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023

The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

Increase a l	lot Incre	ease a little	Stay the	same	Decrease	e a little/lot
Global Country Average	23%		31%	2	2%	17%
Argentina		44%	22%		9%	18%
India		40%	21		15%	18%
Turkey	3	37%	26%	6	13%	18%
Hungary	35	5%	319	%	12%	10%
South Africa	33	%	27%		16%	17%
Great Britain	29%		38%		13%	9%
Colombia	27%		33%		17%	20%
Australia	27%		37%		18%	10%
Singapore	25%		37%		15%	17%
Canada	25%		34%		21%	9%
Chile	24%		27%	20%		24%
Poland	23%		32%	169	%	14%
Israel	23%		33%		23%	15%
United States	23%		40%		20%	10%
France	22%		35%		18%	14%
Spain	22%		38%		24%	12%
Netherlands	21%		37%		25%	9%
Malaysia	20%	279		23%		17%
Belgium	19%		40%		23%	9%
Mexico	19%	3	3%	2	7%	16%
Germany	19%	3	3%	24		13%
Sweden	17%		41%		27%	10%
Brazil	17%	29%		25%		22%
Thailand	15%	24%		7%		28%
Italy	14%	36%		27	%	16%
Peru	14%	30%		24%		26%
South Korea	10%	23%	34	%		27%
Indonesia	8%	25%	29%			27%
Japan	4% 17%		42%			24%



 The overall cost of your subscriptions, e.g. Netflix, gym memberships, etc.

Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023

The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

■ Increase a I	lot Inc	rease a little	Stay the sail	me Dec	rease a litt	le/lot
Global Country Average	14%	30%		31%		10%
Argentina		38%	3	6%	10%	9%
India		37%	21%	17%		16%
Turkey	26%		33%	16%		12%
Colombia	20%	33	3%	29%		11%
South Africa	18%	33%	6	29%		10%
Hungary	18%	32%		23%		7%
Great Britain	17%	34%	, 0	24%		5%
Poland	17%	30%		33%		6%
Chile	15%	33%		30%		14%
Mexico	13%	36%		33%		10%
France	13%	30%		29%		9%
Netherlands	13%	41%		28%		8%
Brazil	13%	30%		33%		14%
Thailand	12%	20%	39%			16%
Belgium	12%	39%		25%		7%
Malaysia	12%	20%	37%			12%
United States	12%	36%		33%		7%
Israel	12%	36%		30%		8%
Spain	11%	29%		38%		12%
Singapore	11%	31%	2	8%	_	9%
Australia	11%	34%		30%		8%
Canada	11%	30%		32%	_	8%
Italy	9%	33%		33%		9%
Indonesia	8%	23%	41%			11%
South Korea		%	43%			17%
Germany	7%	26%	35%		_	12%
Peru	6%	28%	39%			15%
Sweden	5%	38%		38%		9%
Japan	2% 8%	47%				11%



Your mortgage/rent

Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023

The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

■ Increase a I	lot 🔳	Increase a little		Stay the same		rease a litt	le/lot
Global Country Average	19%	2	.3%	27%			7%
Turkey		42%		24%	11%		12%
Argentina		41%		18%	8%		8%
India		38%		22%	13%		16%
South Africa		30%	28	28%			5%
Israel	2	9%	26%		16%		%
Sweden	27	~%		43%		19%	5%
Colombia	26	%	27%		21%		5%
Chile	25	%	32%		21%		4%
Australia	24%	6	30%		19%		4%
Hungary	22%		27%	179	/o		4%
Singapore	20%	20	0%	21%			5%
Poland	19%		27%	14%			5%
Great Britain	18%	20%		24%			%
Spain	16%	23%		28%			7%
Malaysia	15%	22%		38%)		8%
Canada	15%	23%		32%			7%
Mexico	14%	27%		27%			5%
Thailand	13%	21%		37%			11%
United States	12%	19%		42%			6%
France	12%	20%		37%			6%
Netherlands	12%	28%			44%		7%
Peru	12%	23%		29%			9%
Germany	11%	24%		38%			8%
South Korea	11%	22%		35%			13%
Brazil	10%	20%	24%				13%
Italy	9%	16%	30%				5%
Belgium	9%	16%	38				4%
Indonesia	7%	21%		37%			8%
Japan	3% 8%		51%				5%



The COVID-19 pandemic

Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023 $\,$

The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

A great deal	A fair amount	Not very much/at all	The cost of living is not rising

Global Country Average	25%	31%		33%
South Africa	46	46%		24%
Thailand	41%		34%	18%
Mexico	40%		27%	24%
Chile	38%		27%	26%
Colombia	36%		25%	31%
Brazil	33%		32%	24%
Singapore	32%		41%	23%
Indonesia	32%		47%	14%
Peru	30%	29	%	33%
United States	27%	31%	Ď	30%
South Korea	26%		46%	22%
Malaysia	26%		3%	28%
India	25%	22%		28%
Turkey	25%	27%		38%
Canada	24%	36%	, D	28%
Australia	24%	33%		32%
Argentina	24%	20%		46%
Great Britain	23%	37%		31%
Poland	21%	33%		36%
France	21%	30%		35%
Belgium	19%	33%		35%
Japan	16%	40%		27%
Germany	16%	27%		43%
Spain	15%	34%		42%
Netherlands	15%	27%		44%
Italy	14%	33%		44%
Sweden	13%	25%		51%
Israel		25%		54%
Hungary	12% 19%	0		53%



The state of the global economy

Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023

The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

A great deal A fair amount Not very much/at all The cost of living is not

Global Country Average	34%	39%	17%
Colombia	53%	21%	18%
South Africa	49%	27%	13%
Chile	46%	27%	18%
Thailand	46%	35%	12%
Brazil	42%	31%	15%
Singapore	40%	45%	10%
Mexico	40%	35%	16%
South Korea	40%	45%	12%
France	39%	37%	11%
Peru	37%	35%	24%
Australia	35%	42%	13%
Argentina	35%	28%	27%
Great Britain	34%	42%	14%
Turkey	33%	36%	24%
Canada	33%	40%	15%
Sweden	31%	47%	13%
United States	31%	40%	14%
Spain	30%	49%	14%
Italy	29%	47%	14%
Poland	28%	41%	21%
Belgium	28%	44%	15%
Indonesia	28%	49%	13%
Malaysia	27%	43%	19%
Israel	26%	43%	24%
India	26%	26%	25%
Japan	23%	47%	14%
Germany	22%	40%	21%
Hungary	22%	36%	27%
Netherlands	19%	51%	15%



The policies of my national government

Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023

The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

A great deal	A fair amount	Not very much/at all	The cost of living is not rising
--------------	---------------	----------------------	----------------------------------

Global Country Average	36%	34%	20%
Argentina	55%	11%	25%
South Africa	54%	22%	14%
Colombia	49%	23%	24%
Thailand	47%	32%	15%
Peru	45%	22%	28%
Mexico	45%	31%	17%
Chile	45%	22%	24%
Poland	44%	31%	14%
Turkey	44%	28%	19%
Brazil	43%	29%	18%
Israel	42%	34%	18%
France	41%	31%	16%
United States	39%	34%	13%
Great Britain	39%	37%	12%
South Korea	38%	45%	12%
Hungary	36%	29%	18%
Canada	33%	34%	22%
Spain	31%	36%	24%
Belgium	29%	40%	18%
Germany	29%	31%	25%
Australia	29%	37%	21%
Netherlands	27%	41%	21%
Singapore	27%	47%	20%
Sweden	26%	42%	22%
India	26%	26%	24%
Italy	26%	44%	21%
Indonesia	22%	55%	15%
Malaysia	20%	39%	29%
Japan 🖌	17%	43%	20%



 The Russian invasion of Ukraine and its consequences

Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023

The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

A great deal	A fair amount	Not very much/at all	The cost of living is not rising
--------------	---------------	----------------------	----------------------------------

Global Country Average	30%	35%	24%
South Africa	44%	22%	22%
Great Britain	41%	34%	15%
Sweden	40%	38%	15%
South Korea	39%	449	%
Poland	38%	34%	19%
Belgium	38%	37%	15%
France	36%	34%	18%
Singapore	36%	39%	18%
Germany	36%	34%	18%
Italy	35%	43%	16%
Netherlands	34%	45%	13%
Colombia	32%	30%	28%
Spain	31%	43%	18%
Brazil	31%	35%	23%
Japan	30%	42%	12%
India	27%	23%	25%
United States	26%	30%	28%
Canada	26%	34%	26%
Australia	26%	35%	26%
Hungary	25%	31%	28%
Mexico	25%	33%	29%
Chile	25%	30%	31%
Thailand	25%	42%	26%
Indonesia	23%	44%	15%
Turkey	23%	29%	37%
Peru	22%	31%	37%
Malaysia	18%	40%	26%
Israel	16%	28%	43%
Argentina	12% 20%		50%



making excessive profits

Businesses

Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023

The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

■ A great deal ■ A fair an	nount 🛛 🗖 Not very much	/at all ■The cost o	of living is not rising
----------------------------	-------------------------	---------------------	-------------------------

Global Country Average	30%	33%		24%
France	43%		31%	15%
Chile	43%	20%		27%
Brazil	41%	299	%	18%
Great Britain	41%	3	2%	16%
Canada	36%	31%		22%
South Africa	36%	32%		22%
United States	35%	26%		24%
Thailand	35%	39%	, D	18%
Colombia	34%	28%		29%
Australia	34%	33%		21%
Argentina	34%	21%		32%
Spain	33%	37%		22%
Belgium	33%	33%		19%
Mexico	32%	31%		26%
Sweden	31%	34%		23%
Turkey	31%	38%		23%
Netherlands	28%	37%		21%
Singapore	28%	47%		16%
Peru	27%	30%		36%
Poland	27%	36%		23%
Germany	26%	33%		23%
South Korea	24%	38%		28%
India	24%	27%		26%
Indonesia	24%	56%		10%
Italy	23%	39%		24%
Hungary	19%	32%		32%
Israel	19%	33%		38%
Malaysia	18%	38%		31%
Japan	11% 3	1%		30%



Workers demanding pay increases

Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023

The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

The samples in Brazil, Chile, Colombia, India, Indonesia, Malaysia, Mexico, Peru, Singapore, South Africa, Thailand and Turkey are more urban, more educated, and/or more affluent than the general population.

■ A great deal ■ A fair amount ■ Not very much/at all ■ The cost of living is not rising

Global Country Average	20%	33%		35%
South Africa		44%	29%	21%
Chile	27%	29%		36%
India	27%	27%		24%
Thailand	27%		47%	20%
Indonesia	25%		50%	14%
Colombia	24%	33%		34%
Malaysia	24%	4	3%	23%
Great Britain	24%	32%		33%
Argentina	23%	26%		40%
Turkey	23%	30%		39%
Brazil	22%	30%		37%
Peru	21%	42%	/ 0	30%
United States	21%	35%		31%
Singapore	21%	41%		28%
Mexico	20%	37%		32%
Germany	19%	32%		33%
Canada	19%	30%		38%
South Korea	18%	46%		26%
Poland	18%	30%		36%
Australia	17%	31%		41%
Netherlands	17%	36%		32%
Belgium	17%	25%		40%
France	17%	26%		43%
Hungary	13%	21%		47%
Israel	12%	29%		50%
Spain	12%	22%		56%
Italy	11%	26%		51%
Sweden	9%	32%		46%
Japan	9%	30%		37%



The interest rate level in my country

Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023

The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

The samples in Brazil, Chile, Colombia, India, Indonesia, Malaysia, Mexico, Peru, Singapore, South Africa, Thailand and Turkey are more urban, more educated, and/or more affluent than the general population.

■ A great deal ■ A fair amount ■ Not very much/at all ■ The cost of living is not rising

Global Country Average	33%		38%		17%
South Africa		60%		24%	10%
Brazil	539	%	2	5%	12%
Colombia	52%	6	22%		20%
Chile	50%)	23%		16%
Australia	46%		37	%	9%
Turkey	42%		34%		16%
Argentina	40%		24%		24%
Mexico	38%		33%		19%
United States	38%		35%		12%
South Korea	38%		48%		9%
Thailand	36%		42%		16%
Israel	36%		41%		15%
Poland	35%		44%		13%
Canada	34%		41%		13%
Sweden	33%		47%		12%
Peru	33%		35%		25%
Great Britain	32%		41%		15%
Spain	30%		44%		16%
France	29%		41%		14%
Singapore	28%		52%		14%
India	26%	29%			22%
Italy	26%		50%		15%
Hungary	22%	38%			17%
Malaysia	19%	46%			25%
Indonesia	19%	53	%		15%
Belgium	18%	37%			23%
Germany	15%	35%			29%
Netherlands	15%	37%			30%
Japan	9% 36	%			29%



 Immigration into my country

Base: 23,039 online adults under age 75 across 29 countries, interviewed March 24-April 7, 2023

The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

A great deal	A fair amount	Not very much/at all	The cost of living is not rising

Global Country Average	22%	28%		36%	
Turkey	47%		32%	14%	
Chile	44%		19%	30%	
South Africa	41%		27%	21%	
Colombia	39%		26%	28%	
Peru	30%	27%		37%	
Singapore	26%	39%		27%	
India	26%	25%		24%	
Mexico	25%	31%		33%	
United States	25%	21%	37%		
Belgium	25%	28%		33%	
France	23%	23%	39%		
Thailand	22%	39%		30%	
Netherlands	22%	29%		34%	
Poland	21%	32%		35%	
Germany	21%	29%		35%	
Brazil	20%	29%	36%		
Canada	19%	27%		39%	
Sweden	19%	26%		46%	
Malaysia	19%	38%		28%	
Great Britain	19%	23% 45%		45%	
Italy	19%	32%		38%	
Argentina	17%	24%		45%	
Indonesia	15%	46%		20%	
Australia	15%	23%		47%	
Spain	14%	23%		50%	
Israel	12% 19%			53%	
South Korea	12%	30%		44%	
Hungary	8% 19%			55%	
Japan	6% 18%			46%	



About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP

www.ipsos.com

BE SURE. ACT SMARTER.



